

## Fundraising Pack – European Jamboree 2020

Embarking on an adventure such as the European Jamboree in Gdansk in 2020 can be financially challenging and an expensive trip. Given that the fee for the Scouting Ireland contingent is €1200 (€1050 for IST), you now have about a year to put together a fundraising journey that could help significantly reduce the cost of your camp. One thing that you need to consider when fundraising is that you are not hitting the same people again and again. Whether working alone, or going with other people from your Group/County, there is no reason why you can't knock several hundred euro off the price of @siej2020 through fundraising. We have put together some ideas that may help you in your fundraising journey:

- **Grocery Packing:** Tesco/Dunnes etc – with organisation you could possibly get 3 grocery packs in between now and EJ2020. Amounts collected vary wildly depending on time/venue etc; but you should be able to collect in the region of €750 minimum with one pack.
- **Quiz:** go to your local pub/sportsclub etc – get the venue for free, and with good negotiating you should be able to get some free fingerfood out of them as well as you are taking a crowd to a venue. You could charge €20/€30/€40 per table of 4. At the quiz you should also run a raffle – call to shops/businesses in the run-up to the quiz looking for prizes (do up a letter on headed paper). For 1<sup>st</sup> prize in the quiz you shouldn't give a cash prize, as sometimes winners feel obliged to hand it back – vouchers for restaurants or something similar should be given as prize. For 2<sup>nd</sup> prize a bottle of wine each would suffice. Has potential to earn a minimum of €600 depending on number of tables. If anyone needs ideas for rounds/questions etc please feel free to contact us
- **Letter to your Group Council** – write a letter to your Group Council requesting sponsorship. Depending on how many from your Group are attending, they may be in a position to give you €50 towards the cost of the camp.
- **Letter to your County Secretary** – write a letter to your County Secretary requesting sponsorship. Some County Management Committees have set aside a fund in their budget to allocate to youth members going on international activities such as Jamborees, Explorer Belts etc.
- **12 Days of Christmas Tickets** – do a deal with your Group Leader – sell 1 book of tickets as normal and then anything after that can go towards your own fundraising [less the 10% that goes to National Centres]



- **Tus Maith** – sponsored hike/walk which – why not organise a Group Hike [all sections] and invite along family and friends to the hike.
- **BBQ** – why not sell some burgers/hotdogs/minerals at a camp/event that is in your locality or that you have access to – your county campcraft competition [shield] might be one such opportunity. There is a little bit of expenditure involved [unless you can get burgers/hotdogs sponsored], but potential to make €100.
- **Flag Day** – apply to your local Garda Station [regional HQ] for a permit to hold a bucket collection in your town/village. Most Fridays/Saturdays are probably gone, but you may get a Wed/Thur with potential to raise in the region of at least €800.
- **Run an Activity** – organise a fun-day or camp for beavers/cubs in your group/county. By keeping costs to a minimum, you can put a charge per youth member with money raised going towards your EJ2020 adventure. A suitable time to run an event is Halloween/Christmas/Easter which gives you plenty of scope to do a themed event/party.
- **Christmas Badges** – we are in a position to provide small pin badges of either a robin with holly or a snowman for €1 each [+ p&p]. These can then be sold for anything between €2-€3, making at least 100% profit on each badge. The more you sell the more you earn. These could be sold at section meetings on the run-up to Christmas, at local grocery stores/shopping centres or at a Christmas craft fair.
- **Easter Raffle** – organise a big easteregg in a basket or an easteregg hamper – Eastereggs have become fairly cheap to buy. Do up cards with lines on it. Sell door to door or get permission to sell lines in your local supermarket/shopping centre. Ask some of your friends/family to sell a card of lines for you as well and thus maximising your profits. At €2 a line or 3 for €5, there is potential to raise a minimum of €100.
- **Coffee morning** – ask your parents/guardians to run a coffee morning in your house. Bake some scones etc and serve. You could charge €5 a pop or just ask for donations. Potential to raise another €50-€100.



- **Sponsored Wakeathon** – organise a wakeathon with your local scout troop. Stay over in a scouthall [ fire regulations in check ], but the idea is to stay awake all night [ which is generally what happens anyway!! ]. Tell scouts their target is to hit a minimum of €20 in sponsorship and if they do there won't be a charge for the overnight. Make sure there are enough activities to keep them going – DVD, X-Box room, games, night hike, pizza and chips, relay races, music etc.
- **Non-Uniform Day** – if you are still in school or if you have left school but got on well there – ask the principal if you could hold a non-uniform day where students pay €2 to wear 'normal' clothes into school. To make it even more appealing you could say half the money was going to another local charity. Variation on this – in your workplace hold a dress-down day or a funky shoes/socks day.
- **Social Night** – talk nicely to the owner of your local. Sell tickets for €5 each. Again try and get finger food thrown in for free. If you have any contacts in the music industry, live music in the venue would be an advantage. A raffle can be held on the night to add to the revenue.
- **Cash for Clobber** – organise for bags of unwanted clothes, handbags, shoes etc to be left down to your scouthall. Companies pay about 50cent per kilogram. 200kgs of bags is another €100.
- **Reverse Raffle:** can be run in conjunction with a quiz night or social night. People have the option of entering the raffle by putting €5 into an envelope with their name on it. At various stages throughout the night, pull out a number of envelopes and read out names – these are people who are not 'out' of the raffle. Towards the end of the night with only 2 envelopes left, call the 2 remaining people up to the stage. One final 'loser' will then be pulled out. The remaining person should win a cash prize based on the number of entrants and your share of the cut.
- **Church Gate Collection** – can be difficult to obtain permit as dates usually gone. Check with your local Garda HQ to see if any dates available. Then liaise with your local church(es) if you get a permit. Potential to raise several hundred euro.
- **Bake Sale:** gets friends and family to bake goods for a bake sale. Go to local bakeries the day before to see if they can donate any goods. Try to hold a bake sale at an event where you know there are going to be people. Potential to raise another €100-€200.



- **Spot the Ball Cards** – 21 squares on a card for you to sell at a price [usually €2 per team/square] which earns €42 per card. When the card is full you open it up and there will be a ball in one of those squares – whoever picked this square wins €20/€25, leaving you with a profit. You can sell a number of these at different times throughout the year and they are usually a bit of craic as someone will win there and then.
- **Irish Breakfast** – cook a full Irish breakfast and serve it to customers who put a donation in a box. This can be done in your local community centre/parish hall/scouthall. Again the key is getting a crowd. Depending on your locality, one option might be after mass on a Sunday. In order to keep profits up it's a good idea to get your food sponsored if you can.

We wish you the best of luck in your Fundraising! If you have any questions feel free to email us at [ej2020@scouts.ie](mailto:ej2020@scouts.ie)

- European Jamboree 2020 Scouting Ireland CMT.

