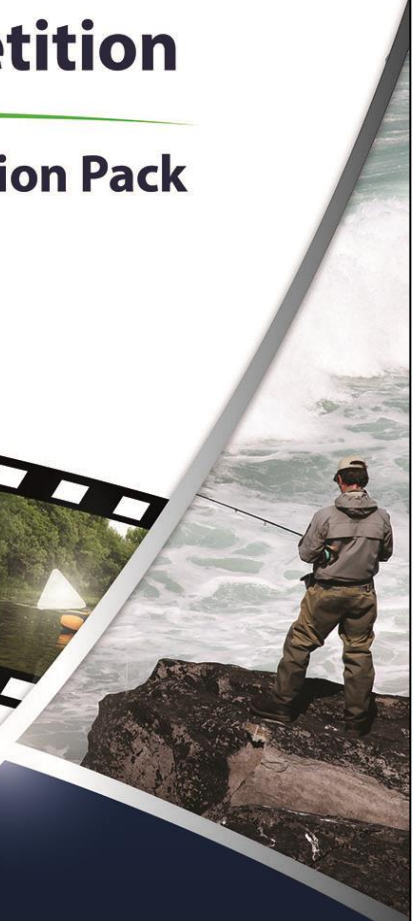
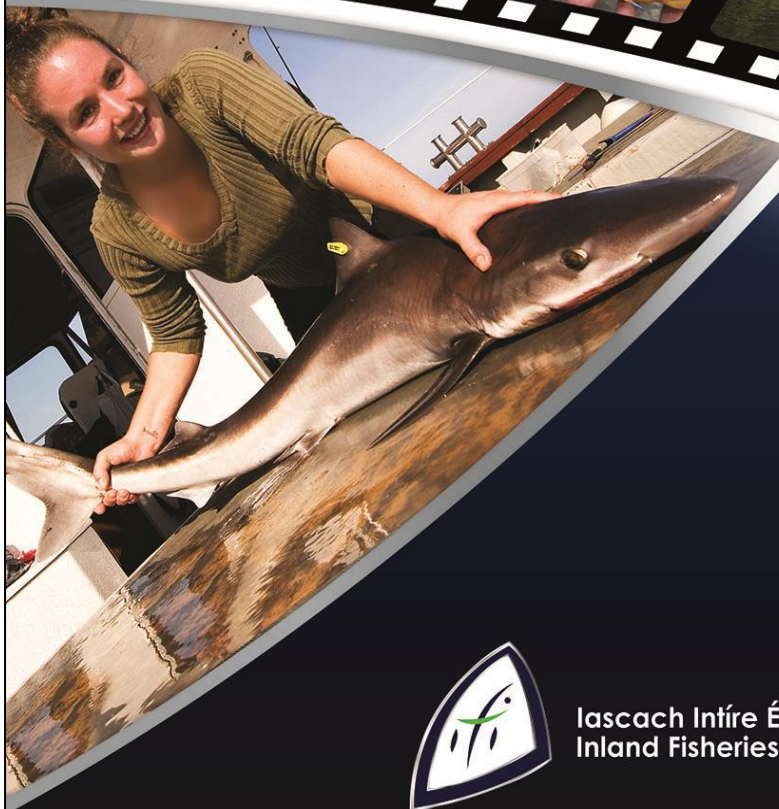


Fish & Film Competition

Information and Application Pack

IFI/2017/1-4384



Iascach Iníre Éireann
Inland Fisheries Ireland

What's it all about?

Inland Fisheries Ireland's *Fish & Film* Competition is an initiative to get young people to spread the word about fishing by sharing video footage of their fishing adventures online and telling the world what angling means to them. We want junior fishing clubs, youth groups, projects and centres to get involved. Take us on a journey with you by filming your upcoming fishing trip. Inspire more kids to go fishing by sharing your story of how you got involved and why you keep going back for more!

This competition is open to all junior anglers up to and including the age of 18.

Why should you get involved?

- The top three finalist groups will go forward to a junior fishing competition which includes **a FREE day's fishing!**
- All three finalists will receive **publicity** around their fishing club's involvement in the initiative.
- The overall winner of the Inland Fisheries Ireland Fish & Film Competition 2017 will receive a **€1,000 fishing tackle voucher** for their club while the **two runners up will both win a €250 tackle shop voucher.**
- The competition offers your club or group a unique opportunity to work as a team and develop a fun filled video about fishing.
- You might know that fishing is the best hobby but many young people have never tried it. Let's tell them about it!

Competition Timeline and Information

Launch of competition	1 st of June
Get filming and editing	1 st of June – 14 th of July
Submit your film entry and consent forms by this deadline	5pm on Friday, 14 th of July
YouTube Videos uploaded and go live on Inland Fisheries Ireland's Channel	Tuesday, 1 st of August
Promote your video and get your friends and family to view your video to give you votes!	Tuesday 1 st of August – Friday 18 th of August Final views/votes counted at 1pm on 18 th of August
Finalists and entrants notified	w/c 21s † August

<p>Finalist Fishing Competition:</p> <ul style="list-style-type: none"> - Top three clubs go forward to a junior fishing competition which consists of a free day fishing (free permits, boats etc) - Winner of competition crowned overall winner of initiative. 	<p>End of August</p>
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Competition Guidelines

- The theme of your film should be fishing and should feature a recent fishing trip.
- Assistance and guidance from adults is permitted but the shooting of the film and the content of the film should be youth-led. The film should feature young people in action on their fishing trip.
- Films can be made using video function on any smart phone or device.
- Young people must be under and including 18 years of age.
- Parent/Guardian consent must be sought for any young person participating in the competition film entry and associated photographs and online / media promotion. Signed media consent forms must be provided for each child taking part in the competition otherwise applications cannot be accepted. A copy of consent form required for each child is attached to this application pack.
- Films must be 2:30 minutes or less in length.
- All films must be submitted to Inland Fisheries Ireland for uploading to our YouTube channel by 5pm on Friday, 14th of July.
- Clubs can do as much (unpaid) promotion of their film entry online and in media as they wish. The three videos with the most 'views' will progress to the free day fishing competition.

Next Steps

- Read an online self-help guide on how to make a film (e.g.: <http://www.wikihow.com/Make-a-YouTube-Video> _
- Get parent/guardian consent for all young people taking part in the film and ensure all media consent forms are completed and submitted with the application.
- Plan your club's next fishing trip and bring along a smart phone or device for recording.
- Edit your film and ensure it is within the recommended timeframe of 2:30 minutes.
- Check your film file is supported by You Tube. Accepted files include MOV, .MPEG4, MP4, .AVI, .WMV, .MPEGPS, . FLV, 3GPP, WebM.

- Submit your film to Inland Fisheries Ireland by transfer to the email address fishandfilm@fisheriesireland.ie by 5pm on Friday, 14th of July, along with application form and media consent forms.
- Once the video goes live on Inland Fisheries Ireland's You Tube Channel (*IrishAnglingUpdate*) , get the competition started by promoting your video – remember views from the 1st of August will be counted as votes!
- Use the hashtag #fishandfilm in any promotion of your video.

More Information

- Visit: www.fisheriesireland.ie/fishandfilm
- Like us on Facebook: www.facebook.com/inlandfisheriesireland
- Contact: fishandfilm@fisheriesireland.ie



Iascach Intíre Éireann
Inland Fisheries Ireland

Fish & Film Competition Entry Form

Applicant Name: _____

Club/Organisation Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Film Entry Title: _____

Number of young people in film: _____

When and where did the filming take place? _____

Have you ensured your film file is supported by YouTube? (Accepted files include MOV, .MPEG4, MP4, .AVI, .WMV, .MPEGPS, .FLV, 3GPP, WebM)

Yes No

Have you included signed media consent forms for each child?

Yes No

Please complete this application form and submit it via email alongside your film entry. A media consent form can be found on the next page, please also ensure there is a signed media consent form for each child. Scan completed forms and send through with applications and film entry.

All items of the application package should be sent to fishandfilm@fisheriesireland.ie.



Iascach Intíre Éireann
Inland Fisheries Ireland

Fish & Film Initiative Media Consent Form

Dear Parent or Guardian,

During your child's participation in Inland Fisheries Ireland's *Fish & Film Initiative*, your child will feature in film footage of them on a fishing trip. This footage will be submitted to Inland Fisheries Ireland and uploaded onto Inland Fisheries Ireland's websites (www.fisheriesireland.ie and www.fishinginireland.info), YouTube channel (IrishAnglingUpdate) and social media platforms i.e. Facebook and Twitter.

Should your child's group be placed as a finalist in the competition, we may also wish to take photographs that involve your child. The photographs will be used for juvenile angling promotion (via publication on our online channels or by local/national media outlets i.e. local newspapers), for displays or publications.

When filming and/or photography is carried out, children will only be named if there is a particular reason to do so (e.g. they have won a prize), and home addresses will never be given out. Footage or images that might cause embarrassment or distress or portray individuals or issues in a negative light will not be used. A team of personnel from Inland Fisheries Ireland will review the suitability of all materials before they are published.

Before we accept film footage or photographs which include your child, we will need YOUR PERMISSION.

Please COMPLETE, SIGN and DATE the form and return it to your LOCAL CONTACT PERSON (e.g. *angling club member or youth leader*) responsible for organising your child's participation in the competition.

As part of Inland Fisheries Ireland's commitment to and compliance with Data Protection legislation, you can obtain a copy of personal data we hold regarding your child at any time, this would include personal data held as film footage and images of your child. You may withdraw your consent and we shall take steps immediately and inform you of the actions taken. We will limit images collected to those necessary for participation in this competition.

Inland Fisheries Ireland will store film footage and images of your child securely for a period of 18 months, after which time this personal data will be permanently removed from our servers. To view any data relating to your child or for any data

protection queries, please contact the Compliance Unit at Inland Fisheries Ireland, Citywest by telephone 01 – 8842600 or email us on compliance@fisheriesireland.ie

For any queries relating to this initiative, please contact fishandfilm@fisheriesireland.ie.

Fish & Film Initiative Media Consent Form

Name of child (Block Capitals):	
Name of parent or guardian:	
Contact details:	
Name of Fishing Club or Community Group:	
<p>Please read the statements below and tick the box next to those to which you give your consent:</p> <p>I/We understand that any interviews/photographs/or films taken will be used for Inland Fisheries Ireland's Fish & Film competition and associated promotional activities including Inland Fisheries Ireland's websites or other media sharing site (e.g. YouTube or Facebook). <input type="checkbox"/></p> <p>I/We understand that Inland Fisheries Ireland may also use the interview/photograph/or film for the purpose of highlighting fisheries and angling to the media and general public with a view to achieving the organisation's mission. <input type="checkbox"/></p> <p>Inland Fisheries Ireland will ask your permission where possible if we wish to re-use an interview/photograph/or film that we have taken, and explain in what context it will be used. <input type="checkbox"/></p> <p>I/We understand that Inland Fisheries Ireland cannot control re-use where interviews/photographs/or films have been taken by an outside organisation. <input type="checkbox"/></p> <p>I/We understand that Inland Fisheries Ireland can only control the use of film footage/ images on its own online channels, and cannot control where these materials are shared by other parties online. <input type="checkbox"/></p>	
Signature of parent or guardian:	
Relationship to the child:	
Date (Date/Month/Year):	