

Scouting Ireland
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Ref: The Twelve Days of Christmas Draw 2020

Dear Group Leader,

What a difficult and unusual year we have all had this year with the challenge of Covid19. Many Scout Groups have supported local initiatives in this time helping raise funds for many charities. The pressures to continue to support our young people in as many ways possible, while also having the challenges of additional costs and potential reduced income are many. I am pleased to enclose your allocation of the '12 Days of Christmas Draw' tickets and associated material which will assist you to raise funds for your Scout Group. We are working with marketing supports to highlight the "12 Days of Christmas" campaign in the leadup to Christmas.

Enclosed with this mailing please find:

- Your allocation of the Twelve Days of Christmas Draw tickets
- Sales pack folder

The '12 Days of Christmas Draw' has been running for approximately thirty years and is an annual opportunity for your Scout Group to raise considerable money. The draw has a very high acceptance with the public and people seem happy to buy tickets to support Scouting, provided they are asked.

As noted, enclosed with this pack are posters with 'tips and advice' that your Scout Group might find useful. While we would stress that younger members should not be given tickets to sell from 'door to door' but there are plenty of other opportunities for these members and their families to get involved and support this initiative.

The cost of each ticket to be entered into the '12 Days of Christmas Draw' is €2. Scout Groups should not sell tickets below this price, as that is a violation of the terms of our lottery licence.

This is a great opportunity to raise funds for your Group, some groups have been able to raise as much as €6,500 per year. The cost to take part in the '12 Days of Christmas Draw' for Scout Groups is twenty percent (20%) of the revenue generated by your Scout Group from the sales of the raffle tickets. The 20% covers the production and distribution costs of the tickets and sales packs, the license application, and the additional administration costs. Your payment should be returned to National Office along with **all** tickets on or by **9am 14th December 2020** to ensure that purchased tickets (& buyers) are given the opportunity of being entered into the draw. Failure to do this is a violation of the terms of our lottery licence. **No cash will be accepted with ticket returns, all payment should be made by bank transfer or by card using the membership system. Please also ensure that you return the Control Sheets and Return Sheet to the National Office with your tickets. Failure to do so will lead to a delay in processing your tickets and may mean they will not be included in the draw.**

Please ensure that adequate information on the ticket and or draw is provided to all your members partaking in the Twelve Days of Christmas. Extra posters can be downloaded from www.scouts.ie for printing. There are also a limited number of extra tickets available and these can be ordered by contacting National Office.

Best of luck with this year's sales, and please highlight the '**sellers ticket initiative**'. With a combined effort I hope this opportunity will help your Scout Group gain financially.

Yours in Scouting

Anne Griffin

CEO

Reg. No. 397094
Charity No. CHY3507

PATRON Michael D. Higgins PRESIDENT OF IRELAND



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